



SEAN HAAS Multimedia Artist
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Chandler, AZ 85226
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QUALIFICATIONS AND OBJECTIVE

Highly motivated, creative, and organized multimedia artist with experience in print and web design, multimedia, video editing, and direct marketing. Excellent team-player and interpersonal skills stemming from extensive retail, sales, and marketing background. Able to communicate directly to establish friendly, meaningful, and productive relationships with vendors, co-workers, and clients. Passionate about creating aesthetically pleasing, communicative, thought-provoking design that, above all, satisfies the client. Extensive knowledge of print/pre-press file requirements and preflight procedures. Experienced in working within deadline-oriented environment, and within specific budgetary requirements. Skilled in creative production with knowledge in the following areas and mediums:

Print

Print Ads
Business Collateral & Logo Design
(business cards, letterhead, etc)
Brochures
Posters/Banners
Original creative

Web

CSS/HTML Web Design
Wordpress Platform
PHP/Java
Flash Animation/Interface

Other Media

Postcard/Direct & Saturation
Mailers
Video Editing & Compositing
Digital Photography
Photo Retouching/Restoration
Audio Production

TECHNICAL PROFICIENCY

Software:

Adobe Creative Suite; Avid Media
Composer; Visual Studio 2008;
Wordpress Platform; Quark
Xpress; MS and Open Office
Suite; EFI Fiery, PHP, Pageflex
Studio, OpenRIP Symphony

Hardware:

Xerox Color printers (Docutech),
IKON CPP650, Canon and Rioch
MFP, various Bindery equipment

Platforms:

Windows XP/Vista/7, Mac OS9,
OSX+

WORK SAMPLES

To view samples of my work please visit:

www.seanhaasdesign.com; for samples of my digital artwork and design
www.vis-atk.com; for samples of my writing
www.podcast198x.com; for samples of my audio production

PROFESSIONAL HISTORY

Education 2020

Graphic Design and Flash Developer Jan 2010 - Jun 2011

Concepted, designed, and deployed a series of successful regional and national campaigns driving sales and promoting the growing company brand. Initiated a corporate rebrand strategy and implemented new quality measures across multiple departments.

Key Achievements:

- Spear-headed the creation of the Marketing team which helped grow revenues to expand company growth over 100% in one-year's time
- 2010 MarCom Gold Winner - Product Launch Campaign
- Created and launched new organization processes to allow for greater internal and external control over company assets
- Initiated and brainstormed new corporate marketing strategies and corporate identity
- Built and maintained corporate branding and style guide to coincide with changing company image and philosophy

PROFESSIONAL HISTORY CONTINUED

Epic Digital Media

Graphic/Web Designer, Video Editor Apr 2009 - Oct 2009

Facilitated the Design Department: taking products from concept to completion ranging from websites, graphic design, and video productions for clientele. Projects included but not limited to: direct mail campaigns, business start-ups, brand (re)design, website design, form creation, Flash animation and video production, editing and DVD authoring.

Key Achievements:

- Designed and developed a "web wizard" portal, a unique way for potential clients to design and build their own websites for low-cost.
- Helped established workflow procedures to ensure quality control and promote information exchange
- Played a foundational role in transitioning the company from home-based business to successful location-based provider.

Kwik Kopy #302

Graphic Designer/Key Operator, Jul 2008 - Apr 2009

Conceived, designed, produced, and coordinated incoming job projects for a multitude of clients. Projects included but not limited to: direct mail campaigns, business start-ups, brand (re)design, convention signage, business collateral design and modification. Responsible for preflighting incoming files and preparation procedures needed for sending color separated files to the plate maker, or to digital output equipment.

Key Achievements:

- Increased department efficiency; re-structured and organized stored files for easier access and manipulation
- Initiated brand protection by instituting new proofing procedures when submitting files for client review
- Ensured business growth by assuming multiple roles in the production process and enabled business to handle projects previously beyond its scope

AlphaGraphics

Graphic Designer/Pre-Press Designer, Feb 2008 - Jun 2008

Conceived, designed, and coordinated incoming job projects for a multitude of clients. Projects included: direct mail campaigns, business start-ups, brand (re)design, convention signage, business collateral design and modification. Responsible for preflighting files created in-store and for sending color separated jobs to OpenRIP software.

Key Achievements:

- Increased department efficiency; re-structured and organized stored files for easier access and manipulation
- Initiated brand protection by instituting new proofing procedures when submitting files for client review

Inside Sales Executive, Mar 2007 - Feb 2008

Acted as the main point of contact for the business; sent updated proofs to clients with placed jobs, input new jobs into Printsmith job-tracking software, worked-up proposals for clients and accounts, assisted Outside Sales staff with estimate work-ups, vendor price quotes, and client contact. Contacted potential lost and dormant sales leads to generate store sales. Preflighted all incoming files submitted from clients.

Key Achievements:

- Increased store productivity by streamlining job-tracking procedure and paperwork
- During position tenure, posted two record-breaking months in terms of overall revenue generated

Self Employed

Mar 2003 - Present

Freelance design for a multitude of clients including print design, web design, logo creation and commissioned artwork.

EDUCATION

Bachelor of the Arts in Multimedia, Cum Laude, 2004
University of Advancing Technology, Tempe, Arizona

REFERENCES

Gladly furnished on request.